



2023-24 Partnership Package **Free 2 Teach**



Together, we provide essential school supplies for public school teachers and students in Madison County.

Help us make a lasting, positive impact on education in Madison County.
Look inside to see how you can make a difference for teachers and children!

The Challenge:

- We know 20% of children in Madison County are living in poverty.
- We know families face tough decisions as they work to provide for their children and are feeling an extra strain due to the economic and emotional impact of Covid-19.
- We know many teachers pay out of pocket to supply children with what they need throughout the year.

Free 2 Teach meets these challenges:

- We provide FREE classroom materials and resources for children in Madison County by operating a teacher supply store.
- We serve all 84 public schools in Madison County.
- We take the financial burden off of teachers as they work to supply their classrooms and ensure every child is prepared to learn.

Since opening our doors in 2011, Free 2 Teach has given away a total of **\$11.4 million in supplies and resources to children across Madison County.**



Your opportunity:

Join us this school year to make a tangible difference in the lives of children in our county. Let's work together to invest in our community. Our partners are integral to making sure every child is set up for success. Our mission succeeds because of you!

Free 2 Teach is a 501(c)3 nonprofit and all gifts are tax deductible. Make your donation today:

Contact Alison Kling: alison@free-2-teach.org with any questions.

Donate online at: www.free2teach.org

Donate by mail to: Free 2 Teach, PO Box 1405, Huntsville Alabama, 35807

Year-Round Partnership:

Join our Distinguished Partner Team

Our Distinguished Partners are **deeply embedded** in our organization and commit to give annually. Their employees are engaged with our mission and their leadership interacts with our development team on a regular basis. As a Distinguished Partner, you are committing to giving generously to keep our doors open and make sure teachers in need find our shelves well-stocked throughout the year. You are recognized along with a remarkable tier of Partners for your significant and strategic commitment to our county's children.



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Distinguished Partner Level Benefits:

Benefits	\$20,000+	\$10,000+	\$5,000+
Store tours for your employees or clients	✓	✓	✓
Coordinated Volunteer Days for up to 40 employees	✓	✓	✓
Invitation to annual Distinguished Partner reception	✓	✓	✓
Year-round listing on Distinguished Partner Banner, Website	✓	✓	✓
Acknowledgment on quarterly email going to 4,000+ individuals	✓	✓	✓
5 Paper Chase 5K Race Registrations	✓	✓	
Press release detailing F2T partnership	✓	✓	
Seat on F2T Board	✓		



Community Event Partnership

The Paper Chase 5K

February 24, 2024

Deadline to sponsor: January 15, 2024



Benefits	Presenting: \$7,500	Platinum: \$5,000	Gold: \$2,500	Silver: \$1,000	Impact: \$500
Logo on Thank You Banner	✓	✓	✓	✓	✓
Logo on T-Shirts	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Race Website Recognition	✓	✓	✓	✓	
4 Race Registrations			✓	✓	
Website Recognition	✓	✓	✓	✓	
6 Race Registrations	✓	✓			
Announcer Thank You	✓	✓			
Banner Displayed at race	✓				
Mix 96.9 Recognition	✓				
Exclusive Presenting Sponsor	✓				
Included in Press Release	✓				

March-May Sponsorship

The Finish Strong Challenge

It is vital that children are just as prepared during the final months of school as they are during the first months. Your gift will directly support end-of-year shopping, helping teachers and students finish the school year motivated and strong.



Benefits	Presenting: \$5,000	Gold: \$2,500	Silver: \$1,000	Impact: \$500
Logo on store thank you banner	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Logo on Shopping Carts	✓	✓	✓	✓
Logo on Teacher Shopping Bags	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	
Thank you included on e-blasts to donors, volunteers, teachers	✓	✓	✓	
Opportunity to distribute promotional material	✓	✓		
Prominent logo on store thank you banner	✓			
Coordinated Employee Volunteer Days	✓			
Industry Exclusivity	✓			
Company Included in Press Release	✓			



July-September Sponsorship

The Back 2 School Drive



Your donation directly impacts over **1000 teachers** who will shop with us in preparation for the 2023-24 school year. You will make a big difference to thousands of children by supporting summer shopping.

Benefits	Presenting: \$5,000	Gold: \$2,500	Silver: \$1,000	Impact: \$500
Logo on store thank you banner	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Logo on Shopping Carts	✓	✓	✓	✓
Logo on Teacher Shopping Bags	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	
Thank you included on e-blasts to donors, volunteers, teachers	✓	✓	✓	
Opportunity to distribute promotional material	✓	✓		
Prominent logo on store thank you banner	✓			
Coordinated Employee Volunteer Days	✓			
Industry Exclusivity	✓			
Company Included in Press Release	✓			

