

FREE 2 TEACH

2026-2027 PARTNERSHIP PACKAGE

Let's Work Together to Support Teachers and Children in Our Public Schools.

We provide free school supplies to public school teachers in Madison, Limestone and Morgan County, Alabama, by mobilizing the community to ensure every child has access to an excellent education.

A LEGACY OF LOVE

Eula Battle was a kind, hardworking and generous friend to many. As a teacher for over 35 years, Eula cared for hundreds of children, teaching them, connecting with their families and always providing everything they needed all year long. Eula's classroom was a special place, and to have Mrs. Battle as your teacher meant that you were in for a joyful year with a very special teacher. When Mrs. Battle retired in 2008, she and her friends began to discuss ways they could impact classrooms. Famously, they had a box of binders they wanted to donate and it all grew from there.



Eula co-founded Free 2 Teach and began supporting teachers in 2011, giving away $38,000 in supplies their first year. The store grew from there and has now given away over $14 million in supplies and resources to teachers.

When Eula passed away in 2020, we lost a wonderful friend and an amazing leader. Her legacy of service and compassion lives on every day in the lives of many she touched, including organizations and people of all walks of life across our community. We are so honored to carry her vision for equipping and investing in teachers forward to the next generation of children in our community.

When you partner with us, you strengthen this story and help us grow and serve with confidence and joy, carrying Eula's legacy of love forward to the next generation.

Free2Teach

JOIN US AS WE INVEST IN TEACHERS

SO THEY CAN EDUCATE AND INSPIRE EVERY CHILD IN THEIR CLASSROOM.

Work with us to support and equip teachers!



Dear Friends,
I am so proud to serve our teachers and their students alongside our team, community, board and volunteers. This year (our 15th!) has proved to be a record one in so many ways: we surpassed $2 million in supplies distributed,we supported over 5,000 teacher shops, and we expanded into Morgan County in partnership with Senator Arthur Orr. We are now open year-round to teachers and school staff in 159 schools, supporting their work educating more than 97,000 children. This is an amazing story and one that we are writing together.

Across these wonderful milestones, we continue to stay close to our heart and purpose as an organization, joyfully working and serving together each day to bring the community together to invest in public education. Our community continues to donate gently used items while also investing in our work and helping us purchase the supplies we need most. Our volunteers continue to give tremendous time and effort to sort, organize and distribute supplies, and our team and leadership continue to carefully steward community resources to deepen and expand our model of impact: reaching the child through their teacher.

This is possible because of the tremendous effort and support of our community. In these pages, you will find ways to invest and hopefully get ideas for how you might be part of this powerful story. Thank you for considering, and thank you for supporting our vision with your time, energy and resources.

Warmly,

Alison Kling,
CEO, Free 2 Teach

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Alison Kling

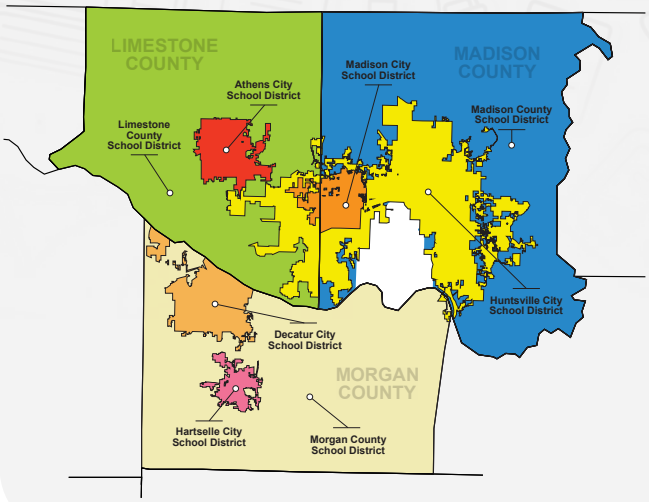
Together with our partners, we are making a substantive, significant impact:

$17 Million in Supplies

97,000+ Children

159 Public Schools

We support 113 schools across all three school systems in Madison County.





INVESTING IN IMPACT

Your partnership and energy is a catalyst for impact. When you give financially to support our vision of empowering teachers to build classrooms of equity and excellence for kids, you invest in teachers, innovate for kids, and transform education for our region.

Making a significant contribution at Free 2 teach is a powerful gift to the teachers and kids that we serve. Learn more about joining us as an investment partner and innovation partner, or a transformation partner:

INVESTMENT PARTNERS: $5,000-$25,000

This is a significant investment in the work that we are doing every day to equip teachers and empower our staff to lead with excellence. Your gift at this level impacts our ability to serve teachers every day with high quality supplies and resources, supporting the operational costs of everything we do to source and distribute materials that make a difference for kids.

INNOVATION PARTNERS: $25,000-$50,000

Our partners who give at this level allow us the ability to think creatively and solve problems alongside teachers to meet the needs of students. Programs born out of this level of giving include Free 2 Learn and Free 2 Explore designed alongside teachers to impact thousands of classrooms and kids. Your commitment to give at this level reflects a belief in partnership to innovate as a community to meet the tangible needs of kids.

TRANSFORMATION PARTNERS: $50,000+

Our Transformational partnerships allow us to take our model and extend and expand it as we grow to serve more children across our region. When you come alongside us as a Transformational Partner you are embedded in this mission to not only deepen impact, but expand impact. As Free 2 Teach grows to impact children across our region, our Transformational Partners lead the way by allowing us to directly serve students in need through our innovative model of impact: empowering, encouraging and equipping teachers near and far.



> ***"For us, this is an investment. Our mission at Raytheon, is to deliver to all of those who defend all of us, and this also means we are invested in communities."***
>
> ***Nate Jones,***
> ***Site Lead, Raytheon***





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BACK 2 SCHOOL SPONSORSHIPS

July and August

(Promoted June through August)

This is our busiest time at Free 2 Teach, with July and August seeing about 1,000 teachers shop per month. This is a high visibility time at Free 2 Teach through media coverage and increased website and social traffic.

BACK 2 SCHOOL SPONSOSHIPS:	Radio Ads + Live Mentions	Print Ads	Digital Ads	Press Release	Host Opening Day	Employee Volunteer Day	Opp. to Provide Promo Items	Logo in Teacher Emails	Social Media Inclusion	Logo on Website	Logo on Carts	Name in Teacher Emails	Name on Website
Presenting: $10,000 *Presented on all PR & Advertising Limited to one.	•	•	•	•	•	•	•	•	•	•	•		•
Platinum: $7,500					•	•	•	•	•	•	•		•
Gold: $5,000						•		•	•	•	•		•
Silver: $2,500						•					•	•	•
Bronze: $1,000						•					•		•
Community Impact: $500						•							•

"Free 2 Teach has helped make it possible for my classroom to be fully stocked with the necessary supplies that allow ALL of my students to be successful in the work they create."

Mrs. Holbrook
Madison City Schools

4,000+ Email Subscribers

1,000+ Average Monthly Website Views

6,000+ Social Media Followers



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THE PAPER CHASE 5K

Free2Teach PAPER CHASE 5k Race

February 20
Downtown Huntsville
(Promoted October through Race Day)

Our 5K brings together teachers, administrators, students families and supporters. We expect 500 runners to participate. In January and February we focus on promoting the race and sharing about your support. This is a great way to get a wider team involved in serving.

PAPER CHASE 5K SPONSORSHIPS:	Radio Ads + Live Mentions	Print Ads	Digital Ads	Press Release	Speak at Finish Line	Speak at Post Race Reception	*Inclusion in Race Packet	*Booth Opportunity at Race	Social Media Inclusion	Logo on Website	Logo on Shirts	Name in Teacher Emails	Race Entries
Presenting: $10,000 *Presented on all PR & Advertising Limited to one.	•	•	•	•	•	•	•	•	•	•	•	•	20
Platinum: $7,500							•	•	•	•	•	•	10
Gold: $5,000								•	•	•	•	•	8
Silver: $2,500									•	•	•	•	6
Bronze: $1,000									•	•	•	•	2
Community Impact: $500										•	•		



The Paper Chase 5K is a community event bringing together teachers, school staff, students and supporters, all with the goal of giving back and having fun!

BECAUSE I CAN SHOP AT
FREE 2 TEACH EVERY MONTH...



"...I am able to provide my students with the supplies that they need to do assignments and participate in class. The number of students who don't have basic supplies is higher than even we realize, and if I can take that pressure off so that they feel prepared to show up, then it is a priceless thing indeed."

Mrs. Williams
Madison County Schools





Free 2 Teach is a 501 (c) (3) nonprofit located in Huntsville, Alabama.

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